

PRIVACY NOTICE – BARTEROPAY LITE APP

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Our contact details

Name: BarteroPay UK LTD

Address: 71-75 Shelton Street, Covent Garden, London, England, WC2H 9JQ

E-mail: compliance@barteropay.com

The type of personal information we collect

For the BarteroPay Lite app, we currently collect and process the following information:

- Personal identifiers and contacts (for example, email address and phone number).
- Account information (for example, username and password).
- User preferences and tastes (for example, favourite type of food to eat and films to watch).
- Online identifiers (for example advertising IDs and cookie identifiers).

How we get the personal information and why we have it

Most of the personal information we process is provided to us directly by you for one of the following reasons:

- To register with the BarteroPay service and set up a profile.
- To ensure your profile is managed appropriately and that issues or complaints are responded to.
- To ensure the Lite version of the app functions as expected.

We use the information that you have given us in order to provide the BarteroPay Lite service. This includes the following features:

- Being able to receive rewards by completing tasks (or 'missions') that are created by brands and advertisers.
- Ensuring these tasks (or 'missions') are relevant by inviting you to submit answers to questions related to your interests, tastes and preferences. The advertiser will be able to access your responses in an aggregated and unidentifiable format via the BarteroPay Ad Manager.
- Being able to validate completion of these tasks (or 'missions') by monitoring your actions on an advertiser's website using an online identifier.

We may share this information with:

- MongoDB who provide our database/storage system via Amazon Web Services.
- Advertisers who will have visibility of the online identifier used to monitor your actions on their website when completing tasks (or 'missions').

Under the General Data Protection Regulation (GDPR), the lawful bases we rely on for processing this information include:

- We have a contractual obligation.
- We have a legitimate interest.

How we store your personal information

Your information is securely stored in a database operated by MongoDB and uses technology provided by Amazon Web Services. The MongoDB database is located in a server based in Germany.

We keep all personal information related to your profile (including personal identifiers, account information and user preferences) for at least 7 years and no longer than 12 years following account closure. However, there may be

circumstances that mean we must retain your personal information for a longer period, such as for the establishment, exercise or defence of legal claims.

We will dispose of your information in a secure manner and ensure it is no longer accessible in the databases and/or systems that we use to store your information. This includes live systems and back systems where relevant.

Your data protection rights

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal information.

Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing - You have the right to object to the processing of your personal information in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at compliance@barteropay.com if you wish to make a request.

How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us at compliance@barteropay.com.

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>